

# HIE CPP Argyll Update

## July 2018

The infographic on page two shows an overview of HIE's activity across Argyll, April to June 2018.

All activity supports the strategic aims of Highlands and Islands Enterprise:

- Accelerating business growth—Supporting businesses to increase productivity and grow through investment, innovation and inward investment and exporting.
- Strengthening Communities—Supporting growth of social enterprise sector and enabling communities, particularly in remote a rural areas to make a significant contribution to local development
- Supporting growth sectors—Development of business sectors and supply chains
- Developing regional attractiveness—Making the Highlands and Islands a globally attractive region in which to live, work, study and invest.

In Argyll we are supporting this activity by aiming to:

- ⇒ Increase the number of permanent, skilled jobs in the area
- ⇒ Attract and retain a talented and innovative workforce.
- ⇒ Increase turnover of businesses across the area.
- ⇒ Assist community assets to generate income.

# HIE's strategic aims

Accelerating  
business growth

Strengthening  
communities

Supporting growth  
sectors

Developing  
regional  
attractiveness

## Activity across Highlands & Islands

- ⇒ 2018 Year of Young People—HIE has a regional survey underway into the aspirations and attitudes of the 16-30 age group regarding living and working in the Highlands. The findings, due October, will focus on what needs to be done to attract skilled and talented young people to come to work in the region, to support business growth.
- ⇒ Stimulating Housing Development—HIE is working with private and public organisations to address some of the issues identified by recently published research into the housing challenges the area faces and possible ways of solving these.

## A snapshot of HIE support in Argyll Apr/June

### Mid Argyll, Kintyre & the Islands

- Kiilmartin Museum —supporting the redevelopment & expansion
- Participation in Islay Summit organised by Brendan O'Hara MP.
- CS Wind—support to double production capacity making the business internationally competitive

### Bute & Cowal

- Supporting multinational company, SYKES, to pilot remote working in Cowal and Bute
- Rothesay—development of land use feasibility
- Sandbank Business Park—marketing of development plots

### Oban, Lorn and the Isles

- Glenshellach Oban— infrastructure development, releasing land for industrial use
- Oban A University Town—five year plan produced
- European Marine Science Park Phase II— feasibility study
- Work with community enterprises on Tiree and Mull to support key sector employment & to secure income generating assets

## Activity planned for next quarter

- Co-Innovate events—supporting businesses to grow through innovation—Bute and Mull
- Rural Deal—participation in bid preparation with Argyll Bute Council
- Fit-out of 'The Moorings' - flexible workspace for marine businesses, Malin House, Oban
- Ulva community buy-out support
- Supporting the Dunoon Project Community Team to develop this community project & undertake an initial feasibility study.
- Argyll Housing Study—survey of local businesses & employers in Argyll & Bute into housing need and demand.